



10TH ANNUAL

# Upstander Legacy Celebration



Friday, October 25, 2024 • 6–9 pm • New York, NY

**For demonstrating outstanding leadership as Upstanders and using their platform to promote inclusion, kindness, and respect.**



**HONORING**  
**Johnny Weir**  
*he/him/his*  
*Olympic figure skater*  
*and TV commentator*

Johnny is a two time U.S. Olympian, three time U.S. National Figure Skating Champion, 2008 World bronze medalist, two time Grand Prix Final bronze medalist, and the 2001 World Junior Figure Skating Champion, as well as NBC's lead Figure Skating commentator, Ambassador to the Olympic Games, and a Cultural and Fashion Icon.

He is currently the US Host for Eurovision on NBC's Peacock.



**HONORING**  
**Laura Petroff**  
*she/her/hers*  
*Partner at*  
*Winson & Strawn*

With more than 30 years of experience as a labor and employment litigator and counselor, Laura represents major employers in all aspects of employment relations, including litigation and preventive counseling and guidance. She has extensive experience defending employers in class actions, and also in multi- and single-plaintiff cases in state and federal courts, and has consistently achieved favorable results.



**AUCTIONEER**  
**Scott Lowell**  
*he/him/his*  
*Actor, advocate, writer,*  
*and member of the*  
*Board of Directors*

**EVENT DETAILS**  
**Friday, October 25, 2024**  
*Marriott Marquis, 1535 Broadway, New York, NY*  
**VIP Reception: 5:00–6:00 pm**  
**Upstander Legacy Celebration: 6:00–9:00 pm**

**LET'S END ONLINE AND OFFLINE BULLYING**

# Sponsorship + Ticket Opportunities

## INVEST IN A FUTURE WITHOUT BULLYING

<b>Premier Sponsor</b> \$50,000	» <b>20 VIP tickets*</b> , logo/name on website and all digital materials. Full-screen tribute in our E-journal, tagging in social media posts, two dedicated social media posts, logo/name on step and repeat, and VIP seating.
<b>Champion</b> \$25,000	» <b>15 VIP tickets*</b> , logo/name on website, print and digital materials, and a full-screen tribute in our E-journal, tagging in social media posts, two dedicated social media posts, and logo/name on step and repeat, and VIP seating.
<b>Benefactor</b> \$15,000	» <b>10 VIP tickets*</b> , logo/name on website, print and digital materials, and a full-screen tribute in our E-journal, tagging in social media posts, and one dedicated social media post, and VIP seating.
<b>Changemaker</b> \$10,000	» <b>10 tickets</b> , logo/name on website, print and digital materials, and a full-screen tribute in our E-journal, tagging in social media posts, and one dedicated social media post.
<b>Upstander</b> \$5,000	» <b>8 tickets</b> , logo/name on website and digital materials, and a full-screen tribute in our E-journal, tagging in social media posts.
<b>Patron</b> \$2,000	» <b>4 tickets</b> and logo/name on website and digital materials.
<b>Individual Tickets</b>	» <b>\$500</b> VIP » <b>\$350</b> Individual » <b>\$350</b> VIP Young Professional » <b>\$200</b> Young Professional
<b>Digital Journal Ad</b>	» <b>Full Screen:</b> \$500 » <b>Half Screen:</b> \$250 » <b>Name Listed:</b> \$100

*\*VIP tickets include early entrance for our VIP reception with our Upstander honorees.*

## BECOME A SPONSOR

Learn more and register at [tylerclementi.org/ulc2024](https://tylerclementi.org/ulc2024) or contact [seth@tylerclementi.org](mailto:seth@tylerclementi.org).